

**EMBRACE - Opening conference
Thessaloniki, 22th July 2019**

**Meeting Place : MAKEDONIA PALACE HOTEL – Hall room
“ALEXANDROS II”**

Draft Agenda

18:00 – 18:30 Attendance/Registration

18:30 – 18:45 The importance of the agri-food sector to growth

• **Dr. CHRISTOS GEORGIOU** - Director of Documentation and Studies - Federation of Industries of Greece (SBE)

18:45 – 19:00 "Integrated strategy for integrating the principles of the cyclical economy into SMEs in the agri-food sector through the Embrace project "

• **KONSTANTINOS STYLIARAS** - Analyst , Documentation and Studies Directorate – Federation of Industries of Greece – (SBE)

19:00 – 19:15 "Policies for introducing the principles of the Circular Economy into agri-food businesses"

• **Dr. KONSTANTINOS MICHAILIDIS** - Deputy Chief Executive Director of Innovation and Entrepreneurship Support – REGION OF CENTRAL MACEDONIA

19:15 -19:30 "Well Practices for Saving Irrigation Water"

• **Dr. PANTAZIS GEORGIOU** - Associate Professor, Department of Agriculture - ARISTOTLE UNIVERSITY of THESSALONIKI

19:30 – 19:45 "Applying the principles of the Cyclical Economy to the peach process cluster"

• **OLYMPIA APOSTOLOU** – Board Member - DELKOF S.A.

19:45 – 20:00 "The Circular Economy in Action: The example of Biosolids S.A. "

• **Dr. ALEKSANDROS PAPAGEORGIOU** - Production manager - BIOSOLIDS AE

20:00 -21:00 Open discussion and conclusions

Project Partners
